**Orders** 

Order / Rev:

104463

Alt Order #:

06832858

Product Desc:

DSCC IE

Estimate:

1407

Flight Dates:

10/23/12 - 10/29/12

Original Date / Rev:

07/18/12 / 07/19/12

Order Type:

**GENERAL** 



Primary AE:

Amy McCreary

Sales Office:

Sales Region:

BLPHI

National

Agency

Name:

Great American Media

**Buying Contact:** 

Billing Contact:

Billing Type: Billing Calendar:

Cash Broadcast

Billing Cycle:

Agency Commission:

EOM/EOC

00:15:00

15%

Advertiser

Name:

Priority:

Democratic Senatorial Campaign Con 👍

Demographic: Product Codes:

Revenue Codes:

A35+

PLI2,PLI1

SELECT PRIORITY CODE

1010 Wisconsin Ave. NW

Washington, DC 20007

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

DIN FIAN				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	109	\$89,150.00	\$75,777.50
10/29/12	10/29/12	21	\$13,250,00	\$11,262,50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	109	\$89,150.00	\$75,777.50	0.00
November 2012	21	\$13,250.00	\$11,262.50	0.00
Totals	130	\$102,400,00	\$87,040.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	14%	\$102,400.00
Market	100%	\$731,428,57

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	<b>\$0</b> .00
KINC	0%	\$0.00
KLAS	29%	\$212,114.29
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$131,657.14
KTUD	1%	\$7,314.29
KVVU	17%	\$124,342.86
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	21%	\$153,600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Spo	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/V M-F 5-6a WakeUp w/\		5-6a	-TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
	NWES			•	-								
	Sta	rt Date	End Date	Weekdays Spo	ts/Week	<u>Rate</u> <u>I</u>	Rating						

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Order / Rev:

104463

Advertiser:

Democratic Senatorial Campaign Comm

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10/23/12 - 10/29/12

Estimate:

1407

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1 KSNV	10/23/1	2 10/26/12	M-F 5-6a WakeU		5-6a	-TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
NWES			M-F 5-6a WakeU	p w/Wagners						1		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	-TWTF	4	\$450.00	0.00						
E 2 KSNV	10/29/1	2 10/29/12	M-F 5-6a WakeU M-F 5-6a WakeU	_	5-6a	M	:30	1	\$450.001	0.00 NM	1	\$450.00
NWES			o ou mando	p m magnoto								
<u>Sta</u> Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
E 3 KSNV			Wake Up Early w	/ Wagn@M	430a-5a	-TWTS	:30	4	\$200.001	0.00 NM	4	\$800.00
AURIAGO			Wake Up Early V	Vagners					•	1		*
NEWS Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				i		
Week: 10		10/28/12	-TWTS	4	\$200.00	0.00						
E 4 KSNV	10/23/1	2 10/26/12	M-F 6-7a WakeU		6-7a	TWTF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
NEWS			M-F 6-7a WakeU	p w/vvagners								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	-TWTF	4	\$700.00	0.00			A-100 000			
E 5 KSNV	10/29/1	2 10/29/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	M	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS												
<u>Sta</u> Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$700,00	Rating 0.00						
····		2 10/29/12	Today Show	CM	658a-9am	M	:30	1	\$900.001	0.00 NM	1	\$900.00
T001	,		Today Show									·
TODAY Sta	r art Date	End Date	Weekdays	Spots/Week	Rate	Rating				ľ		
Week: 10		11/04/12	M	1	\$900.00	0.00						
E 7 KSNV	10/23/1	2 10/26/12	Today Show	CM	658a-9am	TWTF	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	(		Today Show									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10 E 8 KSNV		10/28/12 2 10/27/12	-TWTF News 3 Sunrise -	SATI IDNM	\$900.00 6a-7a	0.00	:30	1	¢275.00.1	0.00 NM	1	<b>#275.00</b>
E 0 KONV	10/2//	2 10/2//12	News 3 Sunrise		oa-ra		.30	ı	\$375.001	U.UU NIVI	1	\$375.00
NEWS			NA. 1.1	0 ( 0.00 )	5.4	Pm. (1						
<u>Sta</u> Week; 10	<u>art Date</u> 1/22/12	<u>End Date</u> 10/28/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
			Saturday Today	CM	7a-9am	S-	:30	2	\$625.001	0.00 NM	2	\$1,250.00
SAT TO			Saturday Today									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/22/12	10/28/12	S-	2	\$625.00	0.00						
E10 KSNV	10/28/1	12 10/28/12	News 3 Sunrise - News 3 Sunrise -		6a-7a	S	:30	1	\$375.001	0.00 <b>NM</b>	1	\$375.00
NEWS			140W3 O Guilliac	OONDA								
	art Date	End Date	<u>Weekdays</u> S	Spots/Week		Rating						
Week: 10		10/28/12	Sunday Today	CM	\$375.00 7a-8am	0.00	:30	1	\$750.001	0.00 NM	1	\$750.00
		15,20712	Sunday Today	O.W.	, a can	3	.00	•	φ/ 50.00 (	U.UU 141VI	ı	ψε ου, συ
TODA'		End Data	Montroleum	Conto fillant	Deta	Dellas						
<u>51</u> Week: 10	art <u>Date</u> )/22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$750.00	<u>Rating</u> 0.00						
·			Meet the Press	СМ	8a-9am	S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
MTP			Meet the Press									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	S	1	\$3,000.00	0.00						
E13 KSNV	10/28/	12 10/28/12		CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00

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Order / Rev:

104463

Advertiser:

Democratic Senatorial Campaign Comm

Alt Order #: Flight Dates: 06832858

Product Desc:

DSCC IE 1407

KSNV

10/23/12 - 10/29/12 Estimate:

Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			News 3 Today VVI News 3 Today	knd								
NEWS			News 5 Today									
*******	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				Ĭ		
Week: 10/		10/28/12	S	1	\$500,00	0.00						
E14 KSNV	10/28/1	2 10/28/12	Chris Matthews 9: Chris Matthews S		9:30a-10a	S	:30	1	\$600.001	0.00 NM	1	\$600.00
СМ			Onno Matalowo C	0.000								
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/28/12	M E Taday Shaw	1	\$600.00	0.00	.00		#4D5 0D4	0.00.104		<b>A</b> 4 <b>-</b>
E15 KSNV	10/23/1	2 10/26/12	M-F Today Show M-F Today Show		9-10a	-TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
TODAY	'II		roudy onen									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/28/12	~TWTF~~	4	\$425.00	0.00			0.402.004	0.00.1114		
E16 KSNV	10/29/1	2 10/29/12	M-F Today Show M-F Today Show		9-10a	M	:30	1	\$425.001	0.00 NM	1	\$425.00
TODAY	<b>'</b> II		Lawy Citer	.,								
,	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M	1 45 604	\$425.00	0.00	-00		4005.004	0.00.101		****
E1/ KSNV	10/29/1	2 10/29/12	M-F Today Show Today 4th Hour	III 4(n KSIVI	10am-11am	M	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	' III		roday lairiodi									
, , , ,	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M	1	\$325.00	0.00			*****			*****
E18 KSNV	10/23/1	2 10/26/12	M-F Today Show Today 4th Hour	III 4th Isivi	10am-11am	-TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
TODAY	' III		roddy Idiriodi									
•	irt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	-TWTF	4	\$325.00	0.00						
E19 KSNV	10/23/1	2 10/26/12	Rachael Ray Rachael Ray	CM	11am-12pm	~TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
RR			radiadriay									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/28/12	-TWTF	4	\$325.00	0.00						
E 20 KSNV	10/29/1	2 10/29/12	Rachael Ray Rachael Ray	CM	11am-12pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
RR			Rachachitay									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>				l		
Week: 10	~	11/04/12	M	1	\$325.00	0.00						_
E 21 KSNV	10/29/1	2 10/29/12	Noon News Noon News	СМ	12-1230pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS			110011110113									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	M	1	\$425.00	0.00						
E 22 KSNV	10/23/1	2 10/26/12	Noon News Noon News	CM	12-1230pm	-TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
NEWS			Noon News									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	-TWTF	4	\$425,00	0,00						
E 23 KSNV	10/23/1	2 10/26/12	The Agenda 1230 The Agenda 1230	•	1230-1p	~TWTF~~	:30	4	\$325.001	0.00 NM	4	\$1,300.00
AGENI	)A		inc Agenda 123	ohin								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 10		10/28/12	-TWTF	4	7	0.00		<del></del>			ı	
E 24 KSNV	10/29/	12 10/29/12	The Agenda 1230 The Agenda 1230	-	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
AGENI	DΑ		The Agenda 125	Ahiii							ı	
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					İ	
Week: 10		11/04/12	М	1	\$325.00	0.00			<b>.</b>			
E 25 KSNV	10/29/	12 10/29/12		СМ	1258p-2pm	M	:30	1	\$425.001	0,00 NM	1	\$425.00

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KSNV

Order / Rev:

104463

Advertiser:

Democratic Senatorial Campaign Comm

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Product Desc:

DSCC IE

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1407

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			Days of our Lives		•							
DAYS			Days of our Lives									
Sta	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	M	1	\$425.00	0.00						
E 26 KSNV	10/23/1	2 10/26/12	Days of our Lives	CM	1258p-2pm	-TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
DAYS			Days of our Lives									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	-TWTF	4	\$425.00	0.00						
E 27 KSNV	10/23/1	2 10/26/12	The Doctors	CM	2pm-3pm	-TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
DRS			The Doctors									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	~TWTF~~	4	\$325.00	0.00						
E 28 KSNV			The Doctors	СМ	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Doctors		, ,				•			,
DRS												
<u>Sta</u> Week: 10	rt Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
E 29 KSNV			Dr. Phil	CM	3-4p	M	:30	1	\$450.001	0.00 NM	1	\$450.00
L 25 NONV	10/23/1	2 10/20/12	Dr Phil	OW	3-4h	μ	.50		φ <del>4</del> 50.001	O.OU INIVI	ı	φ <del>4</del> 50.00
PHIL												
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10		11/04/12	M	1	\$450.00	0.00		<del></del>				
E30 KSNV	10/23/1	2 10/26/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF	:30	4	\$450,001	0.00 NM	4	\$1,800.00
PHIL			DIFIII							1		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/22/12	10/28/12	-TWTF	4	\$450.00	0.00						
E31 KSNV	10/23/1	2 10/26/12	NEWS 3 at 4 (1 )	•	4-5pm	-TWTF	:30	4	\$725.001	0.00 NM	4	\$2,900.00
NEWS			4PM NEWS (1 ho	our)	(4:00 PM-4:3	OPM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/22/12	10/28/12	-TWTF	4	\$725.00	0.00				ŀ		
E32 KSNV	10/29/1	2 10/29/12	,		4-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS			4PM NEWS (1 ho	our)	(4:00 PM-4:3	10 PM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	M	1	\$725.00	0.00						
			NEWS 3 at 4 (1 I	HOUR)CM	4-5pm	М	:30	1	\$725.001	0.00 NM	1	\$725.00
			4PM NEWS (1 ho	our)	(4:30 PM-5:0	00 PM)				i		
NEWS				0 ( 411 )		<b>.</b>						
<u>St</u> r Week: 10	art Date	End Date 11/04/12	Weekdays M	Spots/Week	<u>Rate</u> \$725.00	Rating 0.00						
			NEWS 3 at 4 (1 l	HOURICM	4-5pm	-TWTF	:30	4	\$725.001	0,00 NM	4	\$2,900.00
101110	10,20	12 ,0,20.12	4PM NEWS (1 h	•	(4:30 PM-5:0		.00	•	ψ120.001	5,55 14,01		Ψ2,500.50
NEWS												
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	-TWTF M-F Early News	4 CM	\$725.00 5-630p	0.00 -TWTF	:30	0	¢1 200 001	0.00 NM		<b>\$0.600.00</b>
E 35 KSNV	10/23/	12 10/20/12	M-F Early News	CIVI	ე-ტასხ	-IMI	.30	0	\$1,200.001	U.OU INIVI	8	\$9,600.00
NEWS			,									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		10/28/12	-TWTF		\$1,200.00	0.00			<u> </u>			
E36 KSNV	10/29/	12 10/29/12	M-F Early News	CM	5-630p	M	:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
NEWS			M-F Early News									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	M	•	\$1,200.00	0.00						
E37 KSNV	10/27/	12 10/27/12		СМ	5pm-630pm	5	:30	2	\$675.001	0.00 NM	2	\$1,350.00

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KSNV

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Democratic Senatorial Campaign Comm

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DSCC IE

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10/23/12 - 10/29/12

Estimate:

1407

Ln Ch S	tart	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots Rate Pri	Rtg Type Sr	oots	Amount
		,	Sa-Su Early News				•		<u> </u>		
NEWS			Sa-Su Early New	'S							
Start D Week: 10/22/		End Date 10/28/12	Weekdays	Spots/Week 2	<u>Rate</u> \$675.00	Rating 0.00					
E 38 KSNV 10	/27/12	10/27/12	Weekend Jeopan WKND Jeop/Who	•	630-730pm	S	:30	1 \$525.001	0.00 NM	1	\$525.00
WH/JEP <u>Start D</u> Week: 10/22/		End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$525.00	Rating 0.00					
E 39 KSNV 10	/23/12		M-F Jeop/Wheel M-F Jeopardy/W	CM heel of Fortune	630-730pm	-TWTF	:30	4 \$1,300.001	0.00 NM	4	\$5,200.00
JEP/WHEE <u>Start D</u> Week: 10/22/	<u>ate</u>	End Date 10/28/12	Weekdays	Spots/Week 4	<u>Rate</u> \$1,300.00	Rating 0.00	•				
E 40 KSNV 10	/29/12		M-F Jeop/Wheel M-F Jeopardy/W	CM	630-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEP/WHEE											
<u>Start D</u> Week: 10/29/		End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
			Face to Face w/ I	RalstonCM	730-758pm	M	:30	1 \$900.001	0.00 NM	1	\$900,00
			Face to Face w/		•			********			4000,00
FACE	n.h.n	Cad Data	Mankalaya	Chata AA/a ak	Data	Datina					
Start D Week: 10/29/		End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00					
E 42 KSNV 10			Face to Face w/ I		730-758pm	-TWTF	:30	4 \$900.001	0.00 <b>N</b> M	4	\$3,600.00
FACE											
<u>Start D</u> Week: 10/22/		End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$900,00	Rating 0.00					
E 43 KSNV 10			Wed PR 9-10p Wednesday Prim	CM ne 9-10pm	9-10pm	W	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
SVU Ctout D	\ata	End Date	Mediclere	Crata AMaak	Data	Dotina					
<u>Start D</u> Week; 10/22/		End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$4.000.00	Rating 0.00					
E 44 KSNV 10	)/26/1:	2 10/26/12	Fri 10-11p Friday Prime 10-	CM 11pm	10-11pm	F	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
DLINE Start D Week: 10/22/		End Date 10/28/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$3,200.00	Rating 0.00					
E 45 KSNV 10		2 10/27/12	Sat PR 8-9p Saturday Prime	<b>CM</b> 8-9pm	8-9pm	S-	:30	1 \$1,200.001	0.00 NM	. 1	\$1,200.00
Start D Week: 10/22/	<u>ate</u>	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0,00					
E 46 KSNV 10	)/28/1:	2 10/28/12	NFL Football NFL Football	СМ	1P-9PM	S	:30	1 \$10,000.001	0.00 NM	1	\$10,000.00
Start D Week; 10/22/		End Date 10/28/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$10,000.00	Rating 0.00					
E 47 KSNV 10			News 3 Live in P News 3 in Prime		7-10pm	S	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
Start E		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/22/	12	10/28/12	S	1		0.00					
E 48 KSNV 10	0/28/1	2 10/28/12	LAW & ORDER Law & Order (sy		SU 10-11P	S	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
L&O Start □	Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/		10/28/12	S		\$1,200.00	0.00					
E 49 KSNV 10	0/29/1	2 10/29/12		СМ	11pm-1135p	om M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00

Print Date: 07/19/12 11:18:25 Page 6 of 6

KSNV

Order / Rev:

104463

Advertiser:

Democratic Senatorial Campaign Comm

Alt Order #:

06832858

Product Desc:

DSCC IE

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1407

Ln Ch	Start	End	Inventory Code Break	Start/End T	ïme Days	Len Spo	te Pata Dri	Rtg Type S	noto	Amount
	Otart	ши	M-F News 3 at Eleven	Otart/Life 1	inic Days	Len Opo	is Nate Fil	Kig Type S	pois	Amount
NEWS			M-F News 3 at Eleven							
	rt Date	End Date	Weekdays Spots/Week	Rate	Rating			I		
Week: 10/2		11/04/12		\$1,200.00	0.00					
E 50 KSNV	10/23/1	2 10/26/12	M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135p	m -TWTF	:30	4 \$1,200.001	0.00 <b>NM</b>	4	\$4,800.00
NEWS			MI-L MEMS 2 ST Clevell							
	rt Date	End Date	Weekdays Spots/Week		Rating					
Week: 10/2 E 51 KSNV		10/28/12 2 10/27/12		\$1,200.00 11pm-1135p	0.00 mS-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
	10/2///	LIOPLITIE	Sa-Su News 3 at Eleven	Пригисор	5	.00	Τ Ψ1,100.001	0.00 14101	Į.	ψ1,100.00
NEWS	rt Data	End Data	Markdaya Casta/Mask	Deto	Dating					
<u>اماد</u> Week: 10/2	<u>rt Date</u> 22/12	End Date 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$1,100.00	<u>Rating</u> 0.00					
E 52 KSNV	10/28/1	2 10/28/12		11pm-1135p	m5	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS			Sa-Su News 3 at Eleven							
	rt Date	End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	·············	\$1,100.00	0.00					
E 53 KSNV	10/23/1	2 10/26/12	The Tonight Show CM Tonight Show	1135p-1237	a -TWTF	:30	4 \$500.001	0.00 NM	4	\$2,000.00
TON SH			, and an							
<u>Star</u> Week: 10/2	rt Date	End Date 10/28/12	Weekdays Spots/Week		Rating 0.00					
E 54 KSNV				1135p-1237		:30	1 \$500.001	0.00 NM	1	\$500.00
			Tonight Show	•			•			, =
TON SH	rt Date	End Date	Weekdays Spots/Weel	, Rate	Rating					
Week: 10/2		11/04/12	M	\$500.00	0.00					
E 55 KSNV	10/29/1	2 10/29/12	· ·	1237a-136a	m M	:30	1 \$250.001	0.00 NM	1	\$250.00
FALLON	N		Late Night w/Failon							
	rt Date	End Date	Weekdays Spots/Week		Rating					
Week: 10/		11/04/12	Late Night w/Fallon CM	13375 1365	0.00	120	4	0.00 NM	4	#4 000 00
E 30 KSNV	10/23/1	2 10/20/12	Late Night w/Fallon	1237a-136a	m -TWTF	:30	4 \$250.001	0.00 NM	4	\$1,000.00
FALLON				<b>-</b> .	<b>5</b>					
Sta Week: 10/	<u>irt Date</u> /22/12	End Date 10/28/12	Weekdays Spots/Weel	<u>c Rate</u> 1 \$250.00	Rating 0.00			i		
E 57 KSNV				136-205am	-TWTF	:30	3 \$175.001	0.00 <b>NM</b>	3	\$525.00
CARSO	NI.		Last Call w/Carson Daly							
	rt Date	End Date	Weekdays Spots/Wee	<u>Rate</u>	Rating					
Week: 10/		10/28/12	-TWTF	3 \$175.00	0.00					
E58 KSNV	10/29/1	2 10/29/12	Last Call w/Carson Daly CM Last Call w/Carson Daly	136-205am	M	:30	1 \$175.001	0.00 NM	1	\$175.00
CARSO	N		Edot Gail III Gaison, Baily							
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	Weekdays Spots/Wee		Rating					
			Saturday Night Live CM	1 \$175.00 1130pm-1:0	0.00 2amS-	:30	2 \$1,400.001	0.00 NM	2	\$2,800.00
			Saturday Night Live	, , , , , , , , , , , , , , , , , , , ,			_ ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			7-1
SNL Sta	art Date	End Date	Weekdays Spots/Wee	<u>k Rate</u>	Rating					
Week: 10/		10/28/12		2 \$1,400.00	0.00			:		
E 60 KSNV	10/28/	12 10/28/12	Sports Night in Las VegaGM	Sun 1135p-	1200aS	:30	1 \$400.001	0.00 NM	1	\$400.00
SPOTS	NIGHT		Sports Night in Las Vegas							
<u>Sta</u>	art Date	End Date	Weekdays Spots/Wee		Rating					
Week: 10/	/22/12	10/28/12	S	1 \$400.00	0,00					